

Press Release

Schalksmühle / Germany, August 2021

JUNG loves ...

and invites you to Milan!

Our hearts beat four billion times during our lifetimes • Feeling and thinking, intuition and logic, devotion and planning • whoever loves, changes • nothing remains as it was • upheaval, awakening, passion • coming out of one's shell, growing beyond oneself • creating a new 'we' •

The temporary installation **JUNG loves ... "Exhibition of Things"** at Fuorisalone 2021 / Brera Design District in Milan will allow visitors to experience the heartbeat of JUNG from September 5-10, 2021. The artistically-interpreted installation JUNG loves ... opens up space for expansive fields of association that revolve around the term "love". Passion and longing are reflected in atmospherically dense images in the installation as well as the fragility of being. The sampling of many different effects gives the space colours, sounds and movements that irritate the synapses and allow everyday life to slip away for a brief moment. In an explosion of red tones, the classic LS 990 switch displays the colour depth of the "Polychromie Architecturale" of the original Les Couleurs® Le Corbusier colours, contrasted by the combination of pure black as a statement and pure white as an understatement. In this way, intensity and touch can be created for the visitors without actually getting too physically close to each other in the rooms of the ballet school in the heart of Brera.

Progress as a tradition

The assemblage of yesterday, today and tomorrow – designed by the design office "raumkontor" – provides a platform for JUNG's design and technology claim. In line with the complexity of the installation, the focus is on the combination of clear forms and smart technologies with the sensuality of the material. Construction is constantly evolving in line with the spirit of the times and technological progress. JUNG considers it its corporate responsibility not only to keep pace with this development, but also to positively shape it. The focus isn't just on the product, however, but on the architecture as a whole. An architectural idea can only be implemented with high-quality materials and products that meet the respective design requirements.

For JUNG, this connection to architecture not only means producing beautiful and functional control elements as part of the building, but also maintaining a permanent dialogue with architects through many different communication formats. **JUNG loves!**

@jung.group @junglovesarchitecture @raumkontor

#supersalone21 #milano #breradesignweek #fuorisalone

#jung.group #junglovesarchitecture #jungmeetstech #switch #socket #madeingermany #popupshowroom

JUNG loves ... "Exhibition of Things"

An installation by JUNG

5-10 September 2021

Cavallerispaziodanza

Via Palermo 1, Milan / Brera

daily from 11:00 to 17:00

jung-group.com

raumkontor interior design

raumkontor is a transdisciplinary team of interior designers, architects, scenographers and media designers, founded in 1993 by Andrea Weitz and Jens Wendland. Due to the team's broad skillset, the project spectrum is diverse. For each project, the office develops independent design solutions tailored to the client and project situation. Holistic spatial concepts, clear and distinctive guiding principles and innovative functional structures ensure long-term and sustainable project quality. One focus of raumkontor's work is the planning of exhibition stands and the development of scenographic concepts. The office is known for its idiosyncratic designs, which have received several awards (Finest Interior Award, Famab Award, DDC, Iconic Award, German Design Award). The trade fair and exhibition scenarios developed by raumkontor tell vivid stories and have memorable and inspiring designs, with the passion of the designers and their unbridled desire for the unexpected always able to be felt.

raumkontor stands for the other in rooms and Things, and for the fundamental deviation that creates character. This is also reflected in the office's leitmotif: We're designers. We make Things different.
raumkontor.com

JUNG – progress as tradition

JUNG is a premium supplier of modern building technology. Switches, sockets, dimmers, observers and systems for controlling functions in private homes and commercial buildings are part of the portfolio of this medium-sized, traditional company. Founded in 1912, the former drive technology company still drives forward the development of switch and control products today. JUNG develops and manufactures products with timeless designs as well as pioneering and future-oriented solutions. JUNG's switch designs and applications can be adapted to individual requirements. They are manufactured at two sites in Schalksmühle and Lünen. For this, the company was awarded the "Made in Germany" certificate from TÜV Nord. Firmly rooted in the region and a reliable employer for many decades, customers all over the world today similarly rely on JUNG's consistently high quality. At the same time, JUNG is aware of its high responsibility when it comes to sustainable and energy-efficient production. The team spirit of the more than 1,400 employees in the 19 subsidiaries and 70 agencies in Europe, North America, the Middle East and Asia contributed significantly to this.
jung-group.com

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